

Peak Reseller Benefits



**Peak Alliance Programs**

- Xsell IncentiveCard
- Promo Builder
- Web Builder
- Email Builder
- On-line Training
- Marketing Development Funds (MDF)
- Lead Referral
- Value and Volume-based Rebates
- Peak Advanced Solutions



Customer Programs

- Education Discount (US only)
- Remanufactured Printers (US only)
- Financing Options:
  - Xerox Express Leasing (US only)
  - PagePack (US only)



## Phaser 6180

Date	Promotion	Model	US/CDN
10/1-12/31	Xsell Spiff	All Configs	\$50 USD
10/1-12/31	End User Rebate	All Configs	\$50 / \$50*
10/1-12/31	Demo Rebate	N	\$200
10/1-12/31	Demo Rebate	DN	\$300

## Phaser 8560

Date	Promotion	Model	US/CDN
10/1-12/31	Xsell Spiff	All Configs	\$100 USD
10/1-12/31	Demo Rebate	DN	\$450 / \$500
10/1-12/31	Demo Rebate	DT	\$650 / \$725
10/1-12/31	Demo Rebate	DX	\$950 / \$1050

## Phaser® 6360

Date	Promotion	Model	US/CDN
10/1-12/31	Xsell Spiff	All Configs	\$125 USD
10/1-12/31	Demo Rebate	DN	\$700 / \$775
10/1-12/31	Demo Rebate	DT	\$1000 / \$1125
10/1-12/31	Demo Rebate	DX	\$1250 / \$1375
10/1-10/31	End User Rebate	All Configs	\$250

## Phaser 7400

Date	Promotion	Model	US/CDN
10/1-12/31	Xsell Spiff	N	\$100 USD
10/1-12/31	Xsell Spiff	DN	\$150 USD
10/1-12/31	Demo Rebate	7400DN	\$1250 / \$1500
10/1-12/31	Demo Rebate	7400DT	\$1500 / \$1800
10/1-12/31	Demo Rebate	7400DX	\$1750 / \$2100
10/1-12/31	Demo Rebate	7400DXF	\$2000 / \$2400
10/1-12/31	End User Rebate	All Configs	\$350

## Phaser 7760

Date	Promotion	Model	US/CDN
10/1-12/31	End User Rebate	All	\$500
10/1-12/31	Demo Rebate	DN	\$2250 / \$2700
10/1-12/31	Demo Rebate	GX/DX	\$2750 / \$3300
10/1-12/31	Demo Rebate	w/Finisher	\$4000 / \$4800
10/1-12/31	Xsell Spiff	All Configs	\$150 USD

## Phaser 8560MFP

Date	Promotion	Model	US/CDN
10/1-12/31	Xsell Spiff	All Configs	\$150 USD
10/1-12/31	Demo Rebate	D	\$850 / \$950
10/1-12/31	OTG-OTS*	(2) D	\$1750 / \$2000
10/1-12/31	Demo Rebate	T	\$1000 / \$1125
10/1-12/31	OTG-OTS*	(2) T	\$2125 / \$2400
10/1-12/31	Demo Rebate	X	\$1500 / \$1650
10/1-12/31	OTG-OTS*	(2) X	\$3000 / \$3450

## Phaser 8860MFP

Date	Promotion	Model	US/CDN
10/1-12/31	Xsell Spiff	All Configs	\$200
10/1-12/31	Trade-Up Rebate	All Configs	\$500
10/1-12/31	OTS-OTG*	DN	\$2100/\$2450
10/1-12/31	Demo Rebate	DN	\$1000/\$1175

## Phaser 6180MFP

Date	Promotion	Model	US/CDN
10/1-12/31	Xsell Spiff	All Configs	\$50
10/1-12/31	OTS-OTG*	N	\$900/\$1050
10/1-12/31	OTS-OTG*	D	\$1100/\$1300
10/1-12/31	Demo Rebate	N	\$400/\$475
10/1-12/31	Demo Rebate	D	\$500/\$600

## FaxCentre F110

Date	Promotion	Model	US/CDN
10/1-12/31	End User Rebate	F110MB	\$50 USD*

## FaxCentre 2218

Date	Promotion	Model	US/CDN
10/1-12/31	Xsell Spiff	n/a	\$50 USD
10/1-12/31	Demo Rebate	n/a	\$650/\$725
10/1-12/31	End User Rebate	n/a	\$400

## FaxCentre 2121

Date	Promotion	Model	US/CDN
10/1-12/31	Xsell Spiff	All	\$25
10/1-12/31	Demo Rebate	L	\$600 / \$675

## WorkCentre PE220

Date	Promotion	Model	US/CDN
10/1-12/31	End User Rebate	220	\$75

## WorkCentre M20/C20

Date	Promotion	Model	US/CDN
10/1-12/31	Demo Rebate	M20i	\$800 / \$975
10/1-12/31	End User Rebate	M20	\$200
10/1-12/31	End User Rebate	M20i	\$400
10/1-12/31	End User Rebate	C20	\$100

## WorkCentre C118/M118

Date	Promotion	Model	US/CDN
10/1-12/31	End User Rebate	All Configs	\$500
10/1-12/31	Demo Rebate	M118i	\$1000/\$1200

## WorkCentre 4150

Date	Promotion	Model	US/CDN
10/1-12/31	End User Rebate	All Configs	\$300 USD
10/1-12/31	Xsell Spiff	All Configs	\$100
10/1-12/31	Demo Rebate	4150s	\$850 / \$900
10/1-12/31	Demo Rebate	4150x	\$1250 / \$1300
10/1-12/31	Demo Rebate	4150xf	\$1500 / \$1600

\*OTG-OTS:One-to-Go, One-to-Show Demo Rebate offers