

Business  
Solutions  
Guide  
Xerox Direct  
Spring 2012



# Xerox Business Solutions

## Get more done. Simply.

High-end features in our new  
desktop multifunction printer,  
the ColorQube® 8700 MFP. (page 3)



# Xerox® Multifunction Printers

## Your productivity advantage.

**Master multitasking.** Increase your workgroup's productivity and save space, cost and energy by consolidating the functions of a standalone printer, copier, scanner, and fax machine into a single device, with our award-winning line of multifunction printers.

### Print and Copy

Customer needs and requirements drive the innovations developed in Xerox Labs. Our continuous advances in printing and imaging technology ensure Xerox MFPs deliver faster printing and copying speeds, shorter first-page-out times and outstanding print quality in color and black-and-white—always an industry leader in the features, quality and value set.

### Scanning Solutions

Enable your office to move efficiently from paper documents and filing cabinets to digital records and automated workflows with precise scanning software and optics. Convert paper documents and forms into fully editable files. Supersede fax with scans sent directly to email. Replace manual filing systems with more efficient, digital archives. Find the information you need fast, over the network, with fully searchable digital documents.

### Secure Fax

Customers needed Common Criteria-certified products with fax communications internally separated from other network functions. Xerox was the first to provide it. And with cost-efficient features like LAN fax, group-dial, speed dial, junk fax barrier, and many others, Xerox MFPs handle your critical fax jobs easily and securely.

**"I'm very happy with this [MFP] product. The print quality and speed are great. It warms up from energy saving mode very quickly. The scan to email feature is wonderful. I replaced a monochrome printer and color inkjet and have been very happy with the combined upgrade."**

— Online customer review\*

## ColorQube® 8700

Solid Ink Multifunction Printer

### Get more done. Simply.

For the first time, virtually all of the amazingly productive features and capabilities of our high-end multifunction printers are packed into an affordable desktop model.

### Get more attention.

Give your work richer, more vibrant color that sets it apart; on a wide range of media, including recycled paper, with remarkable Solid Ink.

### Clean and simple.

Solid Ink is so easy to use, your workgroup won't be interrupted messing with toner cartridges. Refilling Solid Ink is as easy as refilling staples.

### Reduce your footprint.

Cut wasteful excess packaging and plastic by up to 90% with cartridge-free Solid Ink and reduce lifetime energy consumption up to 17% over a comparable laser device.

Regular price \$2,499  
Less trade-in rebate<sup>1</sup> - \$250 = **\$2,249**  
Starting price after rebate

**New!**

See page 9 for details.



# Multifunction Products

## Advanced solutions and features.



**Give your office every advantage to help grow your business.** Share the advantages of advanced technology across your network. Print, copy, scan, fax and email your communications to colleagues, customers and prospects.

### 10 questions to ask when buying a multifunction printer (MFP).

- What functions do you need?
- What's the total cost of ownership?
- What do third parties say?
- How will it connect to your network?
- Is it easy to use?
- Does the device provide multitasking?
- Does it send and receive information?
- Can you manage it over the network?
- Does it provide information security?
- Can you add software and solutions?

For more on this topic see:

[xerox.com/mfpguide](http://xerox.com/mfpguide)

Product	Workgroup size	Color printing	Cost per page	Duty cycle	Speed	Print quality
WorkCentre® 3210	up to 5	○	○	○	○	●
WorkCentre 3220	up to 5	○	○	●	●	●
WorkCentre 6015	up to 4	Y	○	○	○	●
Phaser® 3300MFP	up to 10	○	●	●	●	●
WorkCentre 6505	up to 7	Y	○	○	●	●
Phaser 6180MFP	up to 10	Y	●	●	●	●
WorkCentre 3550	up to 15		●	●	●	●
Phaser 3635MFP	up to 20		●	●	●	●
WorkCentre 4250	up to 20		●	●	●	○
ColorQube® 8700	up to 15	Y	●	●	●	●
WorkCentre 4260	up to 25		●	●	●	○
WorkCentre 6400	up to 20	Y	●	●	●	●
ColorQube 8900	up to 20	Y	●	●	●	●

- Good
- Better
- Best



### WorkCentre® 3210/3220

#### Laser Multifunction Printer

- True office productivity on your desktop.
- Reliable all-in-one print/copy/scan/fax device.
  - Prints and copies up to 24/30 ppm.
  - Compact and quiet—a great fit for small or virtual offices.

Regular price \$399  
 Less instant savings<sup>2</sup> - \$150 = **\$249**  
Starting price after rebate

### WorkCentre 6015

#### Color Laser Multifunction Printer

- Our smallest, most affordable color MFP, ideal for 1 to 4 users.
- Color up to 12 ppm, B&W up to 15 ppm.
  - EA toner for more vibrant color.
  - Up to 1200 x 2400 dpi.
  - USB, Ethernet and wireless.

Everyday value = **\$449<sup>3</sup>**  
Starting price

Act now for savings on select printers and all-in-ones, call toll-free: **866-436-0697**

# Multifunction Products

Print, copy, scan, fax, and email from a single device.



Customer Overall Rating\*  
★★★★☆  
3.78 / 5

## Phaser® 3300MFP

Laser Multifunction Printer

Fast and feature-rich to give busy work teams the competitive edge.

- Prints and copies up to 30 ppm.
- Fast and easy scanning.
- Advanced security features.

Regular price \$599  
Less instant savings<sup>2</sup> - \$150 = **\$449**  
Starting price after rebate



Customer Overall Rating\*  
★★★★★  
4.6 / 5

## WorkCentre® 6505

Color Laser Multifunction Printer

Accurate colors for small businesses and workgroups in a space-saving design.

- Copy, print, scan, fax, email and network capabilities are standard.
- Two-sided printing option saves paper and gives documents a professional appearance.
- 600 x 600 x 4 dpi resolution and EA Toner for crisp text and smooth color transitions.
- High-capacity paper tray and toner cartridge options minimize interruptions to your printing.

Regular price \$649  
Less instant savings<sup>2</sup> - \$100 = **\$549**  
Starting price after rebate



Customer Overall Rating\*  
★★★★☆  
4.33 / 5

## Phaser 6180MFP

Color Laser Multifunction Printer

Fast and easy to use for busy, small to medium-sized businesses.

- Prints and copies up to 31 ppm B&W and 20 ppm color.
- Photographic-quality 600 x 600 x 4 print resolution.
- Scan to email, computer, server, or computer application.

Regular price \$799  
Less instant savings<sup>2</sup> - \$100 = **\$649**  
Less trade-in rebate<sup>1</sup> - \$50 = **\$599**  
Starting price after rebates



Customer Overall Rating\*  
★★★★★  
4.5 / 5

## WorkCentre 3550

Laser Multifunction Printer

Value-driven performance for the office.

- Prints up to 35 ppm.
- Duplex automatic document feeder.
- Legal-size platen with color scanning.
- Capacity 550-sheets (std), 1,050-sheets (opt).

Regular price \$1,099  
Less trade-in rebate<sup>1</sup> - \$50 = **\$1,049**  
Starting price after rebate

Buy direct from Xerox 24/7: [shop.xerox.com](http://shop.xerox.com)

# Multifunction Products

## Multitasking masters at your service across the network.



Customer Overall Rating\*  
★★★★☆  
4.13 / 5

### Phaser® 3635MFP

Laser Multifunction Printer

Advanced multifunction capabilities and unsurpassed ease of use.

- State-of-the-art scanning, networking and security technology.
- Full-color, 7" touch screen for walk-up convenience.
- Prints and copies up to 35 ppm.
- Extensible Interface Platform (EIP)

Regular price \$1,799  
Less instant savings<sup>2</sup> - \$400  
Less trade-in rebate<sup>1</sup> - \$100  
**= \$1,299**  
Starting price after rebates



Customer Overall Rating\*  
★★★★☆  
4.07 / 5

### WorkCentre® 4250

Letter-size Multifunction Printer

High-performance, cost effective MFP for medium-sized workgroups.

- Prints and copies up to 45 ppm.
- Standard automatic 2-sided print and copy.
- Exclusive Print Around feature saves time.
- Color scan capabilities.

Everyday value = **\$2,199**<sup>3</sup>  
Starting price



**New!**

### ColorQube® 8700

Solid Ink Multifunction Printer

High-end features in a desktop model.

- Up to 44 ppm color or B&W.
- Automatic two-sided (duplex) printing.
- Exceptional print quality with 2400 FinePoint.™
- Xerox Extensible Interface Platform® (EIP) allows document-related software applications to be created and accessed on the user interface.

Regular price \$2,499  
Less trade-in rebate<sup>1</sup> - \$250  
**= \$2,249**  
Starting price after rebate



Customer Overall Rating\*  
★★★★☆  
4.08 / 5

### WorkCentre 4260

Letter-size Multifunction Printer

High-performance, cost effective MFP for large workgroups.

- Prints and copies up to 55 ppm.
- Standard automatic 2-sided print and copy.
- Exclusive Print Around feature saves time.
- Color scan capabilities.

Regular price \$2,999  
Less trade-in rebate<sup>1</sup> - \$250  
**= \$2,749**  
Starting price after rebate

Call 866-436-0697 for lease specials

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Learn how to get free lifetime service coverage at [shop.xerox.com/shop/econcierge](http://shop.xerox.com/shop/econcierge)

# Multifunction Products

Software solutions extend the capabilities of your MFP.



Customer Overall Rating\*  
★★★★☆  
3.17 / 5

## WorkCentre® 6400

Color laser multifunction printer

Full-featured power in a desktop device for larger workgroups.

- Prints and copies up to 32 ppm color, 37 ppm B&W.
- Up to 2400 x 600 dpi.
- Easy-to-use features including large color touch screen.
- Extensible Interface Platform (EIP).

Everyday value = **\$3,699<sup>3</sup>**  
Starting price

Call 866-436-0697 for lease specials



New!

## ColorQube® 8900

Solid Ink Multifunction Printer

Unbeatable total cost of ownership for workgroups who print six reams of paper (or more) a month.

- Up to 44 ppm color or B&W.
- Automatic two-sided (duplex) printing.
- Exceptional print quality with 2400 FinePoint.™
- Xerox Extensible Interface Platform™ (EIP) allows document-related software applications to be created and accessed on the user interface.

Everyday value = **\$4,999<sup>3</sup>**  
Starting price

Call 866-436-0697 for lease specials

## Xerox Software Solutions

Get more for your hardware investment with solutions that simplify daily document-related tasks, make them more productive, increase accuracy and accelerate business. Xerox software solutions enable new and better ways of working; delivering increased productivity and value to help you grow your business.

### Mobile Printing Solutions

**Xerox® Mobile Print Solution** – Simple, convenient, secure wireless printing to any EIP-enabled MFP inside your firewall, from any email-enabled mobile device, without installation of any additional client software.

**Xerox® PrintBack** – A free app that allows you to print to the default printer at your office from iOS- and Android-based mobile devices, through any web-based email or cloud-storage service.

**Xerox® Mobile Express Driver®** – A free print driver that enables mobile professionals to print in any new location they visit, from a laptop computer.

## Scanning and Document Workflow Solutions

**ScanFlowStore®** – Convert hard copy documents into text-searchable digital files for intelligent filing and rapid retrieval. Scan and archive records automatically from the control panel or touch screen of your Xerox MFP.

**Scan to PC Desktop® Professional** – Converts paper documents and PDF files into fully editable digital files (Word, PowerPoint®, Excel®, PDF, JPG, TIF, etc.) at the touch of a button.

**DocuShare® Express** – A full-featured content management solution for small to medium-sized businesses.

For more information on these and other Xerox software solutions visit: [xerox.com/software](http://xerox.com/software)



Act now for savings on select printers and all-in-ones, call toll-free: **866-436-0697**

# Color Printers

Stand out from the crowd with award-winning color.



**The competitive advantages of color are well documented.** Take advantage of the outstanding quality produced by Xerox color printers and differentiate yourself from the competition. Making the best impression will help open the door to new business every time.

## How color helps you stand out\*\*

**Color works harder** – Initial attention and message recall increases by 82% when color is used to highlight key information.

**Color communicates better** – Comprehension increases by up to 73% with the use of color.

**Color is more memorable** – Learning and retention increase by 78% when training materials are in color.

**Color boosts sales** – Collateral material, sales brochures and other promotional communications can increase sales by up to 80% with the use of color.

For more information see:  
[xerox.com/colorguide](http://xerox.com/colorguide)

Product	Workgroup size	Legend			
		○ Good	◐ Better	● Best	
Phaser® 6010	up to 5	○	○	○	◐
Phaser 6500	up to 7	○	○	◐	◐
Phaser 6280	up to 10	◐	◐	◐	○
ColorQube® 8570	up to 15	◐	◐	●	●
Phaser 6700	up to 20	●	●	●	●
Phaser 7500	up to 20	◐	●	●	●
ColorQube 8870	up to 15	●	●	●	●
Phaser 7800	up to 25	●	●	●	●



Customer Overall Rating\*  
★★★★☆  
3.75 / 5

## Phaser® 6010

Color Printer

Professional color for small workteams from a printer that fits into the smallest spaces.

- Best in class print speed of up to 12 ppm color and 15 ppm black-and-white.
- HiQ LED print engine allows for compact design, quiet operation, low energy usage and exceptional print quality.
- Supports a wide range of custom media and sizes, from labels to card-stock envelopes.

Regular price \$299  
Less instant savings<sup>2</sup> - \$50 = **\$249**  
Starting price after rebate



**New!**

Customer Overall Rating\*  
★★★★☆  
3.5 / 5

## Phaser 6500

Color Laser Printer

Vibrant, accurate colors for small businesses and workgroups.

- Two-sided printing option saves paper and gives documents a professional appearance.
- 600 x 600 x 4 dpi resolution and EA toner produce crisp text and smooth color transitions.
- Prints up to 24 ppm color and B&W.

Regular price \$399  
Less instant savings<sup>2</sup> - \$50 = **\$349**  
Starting price after rebate

Buy direct from Xerox 24/7: [shop.xerox.com](http://shop.xerox.com)

# Color Printers

Differentiate your work with exceptional color quality.



Customer Overall Rating\*  
★★★★☆  
4.42 / 5

## Phaser® 6280

Color Laser Printer

Affordable, high-quality color for small to medium-sized businesses.

- Prints up to 31 ppm B&W, 26 ppm color.
- Built-in networking support for Windows, Mac & Linux.
- 600 x 600 x 4 dpi resolution.
- Optional features include automatic two-sided printing, additional paper trays and 40 GB hard drive.
- Quiet operation is ideal for office environments.

Regular price \$549 = **\$399**  
Less instant savings<sup>2</sup> - \$150  
Starting price after rebate



Customer Overall Rating\*  
★★★★☆  
4.16 / 5

## ColorQube® 8570

Solid Ink Printer

Superior performance helps you work smarter and faster.

- Print up to 40 ppm in color or B&W.
- Razor sharp 2400 FinePoint™ print quality.
- Color By Words easy-to-use color adjustment.
- Capacity 625-sheets (std), 2,200-sheets (opt).

Regular price \$699 = **\$524**  
Less instant savings<sup>2</sup> - \$100  
Less trade-in rebate<sup>1</sup> - \$75  
Starting price after rebates

**New!**



Customer Overall Rating\*  
★★★★☆  
5 / 5

## Phaser 6700

Color Laser printer

Workhorse color printer built for keeping large workgroups productive.

- Prints up to 47 ppm color and B&W.
- True 2400 x 1200 dpi for crisp text plus fine lines.
- New toner formulation reduces energy consumption by up to 20% compared with previous products.
- Simple to set up and maintain with 4.3" touch screen interface.

Regular price \$1,349 = **\$1,149**  
Less trade-in rebate<sup>1</sup> - \$200  
Starting price after rebate



Customer Overall Rating\*  
★★★★☆  
4.32 / 5

## Phaser 7500

Tabloid Color Printer

Professional-level color for the office.

- Prints up to 35 ppm color and B&W.
- 1200 x 1200 dpi for sharp, detailed prints.
- Advanced color matching and control features.
- Simple to use, easy to manage.

Regular price \$2,999 = **\$2,599**  
Less instant savings<sup>2</sup> - \$400  
Starting price after rebate

Call 866-436-0697 for lease specials

Learn how to get free lifetime service coverage at [shop.xerox.com/shop/econcierge](http://shop.xerox.com/shop/econcierge)



# Color Printers

Improve your image with award-winning color printers.



Customer Overall Rating\*  
★★★★☆  
3.67 / 5

## ColorQube® 8870

Solid Ink Color Printer

Prints color for the cost of black and white.

- Low cost of ownership for offices with high color print volumes.
- Prints up to 40 ppm color and B&W.
- Razor sharp FinePoint™ print quality.
- Easy to use, with 90% less waste than a typical color laser.

Save money, time and increase productivity with the ColorQube 8900. See page 10.

Everyday value = **\$2,499**<sup>3</sup>  
Starting price

Call 866-436-0697 for lease specials



New!

## Phaser® 7800

Tabloid Color Printer

High performance and media flexibility designed for graphic artists.

- True 1200 x 2400 dpi for realistic images, photos and graphics.
- Prints on heavy/thick paper for covers, shelf signs and other thick media applications – 75 to 350 gsm.
- Handles paper sizes up to 13" x 18" and banner pages up to 12 1/2" x 48".
- Prints up to 45 ppm color and B&W.

Regular price \$4,599  
Less trade-in rebate<sup>1</sup> - \$250 = **\$4,349**  
Starting price after rebate

Call 866-436-0697 for lease specials



## Xerox eConcierge®

### Free lifetime service coverage.

Free service rewards on all of your eligible Xerox products. That's right, with Xerox eConcierge you can earn free lifetime service coverage, worth an average of \$320 a year, on each of your eligible Xerox printers and multifunction printers.<sup>4</sup>

### Lighten your load.

Let the free Xerox eConcierge Supplies Assistant vastly simplify every aspect of tracking and ordering printer supplies for your networked printers from Xerox, HP, Lexmark—and other leading brands.

### Proactive alerts.

The Supplies Assistant desktop application sends an automatic alert when supplies are low and it's time to think about ordering replacements—before you run out. The application automatically identifies each printer model and its associated supplies, so you don't have to. It even provides options like standard- and high-capacity toner cartridges, when available.

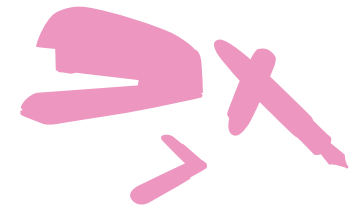
## Xerox eConcierge Adds Value

"We have four Xerox Phaser [printers] taken care of by [Xerox] eConcierge. Monitoring the printers is a breeze and the extended warranty benefit is an excellent value added proposition."

—Phil Collett, *Citrus Motors*

## Free download.

For more information or to download the free Supplies Assistant desktop application contact your Xerox eConcierge provider or visit [xerox.com/eConcierge](http://xerox.com/eConcierge).



Act now for savings on select printers and all-in-ones, call toll-free: **866-436-0697**

# Black and White Printers

The workhorses of the office.



**It's black and white.** The new generation of Xerox monochrome printers are faster, more affordable and even more reliable than ever. Ramp up productivity in your office, so there's more time to concentrate on sales and profits.

## Reliable and consistent quality

Whatever your black and white printing needs—individual or small workgroups to large departments—Xerox has a great printer to support your requirements. All models are rigorously tested for reliability and consistent operation. Print speeds range from 30 ppm up to 65 ppm. And powerful processors ensure your first page out is only seconds away.

Product	Workgroup size	Cost per page	Duty cycle	Speed	Print quality
Phaser® 3250	up to 5	○	○	●	○
Phaser 3600	up to 10	●	●	●	○
Phaser 4600/4620	up to 25	●	●	●	●
Phaser 5550	up to 25	●	●	●	●

- Good
- Better
- Best



Customer Overall Rating\*  
★★★★☆  
4.0 / 5

## Phaser® 3250

Work Team Laser Printer

More speed and features at less cost for 1–5 users

- Prints up to 30 ppm
- Standard automatic 2-sided printing
- Compact to sit conveniently on the desktop
- Expandable 32 MB memory

Regular price \$279  
Less instant savings<sup>2</sup> - \$50 = **\$229**  
Starting price after rebate



Customer Overall Rating\*  
★★★★★  
4.65 / 5

## Phaser 3600

Work Team Laser Printer

High value with high-end performance

- Prints up to 40 ppm
- Up to 200,000 pages-per-month duty cycle
- Robust 400 MHz processor
- Paper capacity up to 1,100 sheets

Regular price \$649  
Less instant savings<sup>2</sup> - \$200 = **\$449**  
Starting price after rebate

Buy direct from Xerox 24/7: [shop.xerox.com](http://shop.xerox.com)

# Black and White Printers

From work team to workgroup, we have the right solution.



Customer Overall Rating\*  
★★★★★  
5 / 5

## Phaser® 4600/4620

Workgroup Laser Printer

Superior office productivity through best-in-class print speed at a value price.

- Best-in-class print speed of up to 65 ppm.
- Load it and forget it with long-life toner cartridges and a maximum paper capacity of up to 3,750 sheets.
- Ensure your documents stay secure with state-of-the-art security features.
- Designed for heavy-duty reliable performance.

Regular price \$1,149  
Less instant savings<sup>2</sup> - \$300 = **\$849**  
Starting price after rebate



Customer Overall Rating\*  
★★★★★  
4.36 / 5

## Phaser 5550

Workgroup Tabloid Printer

High performance and flexibility for large organizations.

- Prints up to 50 ppm.
- Unsurpassed media flexibility.
- 1200 x 1200 dpi at full print speed.
- High-productivity features include RAM collation, booklet printing, toner tracking, edge-to-edge printing and more.

Regular price \$2,299  
Less trade-in rebate<sup>1</sup> - \$300 = **\$1,999**  
Starting price after rebate

## Think you're saving money by not investing in new equipment?

Technology moves fast, bringing new benefits, not only in higher performance, but also reduced cost. If your printer is three to five years old, a new, award-winning Xerox printer or multifunction system provides many benefits including:

- **Improve your competitive edge.** Xerox color that will help you stand out from the crowd.
- **Gain productivity**—for your whole workgroup with faster image processing and printing.
- **Get more for less.** Today's Xerox products provide more functionality for the dollar than ever before.
- **Go green.** Choose from a wide-range of solutions to lower your environmental impact without compromise.
- **Protect your data.** Xerox systems have built-in security features to protect the confidential information sent to print.

## Lease Options

Xerox lease options allow your business to gain the advantages of the latest Xerox products for a low monthly payment. Call **866-436-0697** for details.

## Trade-In Program

Get the most value from your qualifying trade-in with special rebates and offers when you upgrade to an award-winning Xerox color or black-and-white printer or multifunction printer (MPF).

For a list of qualifying products see the Trade-In Eligibility List at [xerox.tradeups.com](http://xerox.tradeups.com).

### How It Works

1. Purchase an eligible Xerox printer or MFP.
2. Submit your claim and provide proof of purchase.
3. Ship your qualifying trade-in product.
4. Receive your trade-in rebate check.

## Free Tips and Templates

Get free monthly business tips and templates. Sign up for the Xerox Office Advisor at [xerox.com/OfficeAdvisor](http://xerox.com/OfficeAdvisor).

Learn how to get free lifetime service coverage at [shop.xerox.com/shop/econciierge](http://shop.xerox.com/shop/econciierge)

# Xerox Supplies

## Better for your business and the environment.



**Image quality and office productivity each contribute to business growth.** Why risk both with unreliable substitutes? Use only Genuine Xerox Supplies in your Xerox products, to ensure the best image quality and the most reliable<sup>†</sup> printing, copying and faxing.

### Emulsion Aggregate (EA) Toner

Our innovative EA Toner prints sharper images and reduces toner and energy consumption by lowering the fusing temperature required during the printing process.

### Solid Ink

Xerox solid ink printers and MFPs are cartridge-free and toxin free. No cartridges, fusers, or toner means solid ink devices produce only 23 lbs. of waste over four years compared to 450 lbs. of waste created by a typical cartridge-based printer.

### Earn free lifetime service coverage.

Tap into the Xerox eConcierge™ service (see page 17) to ensure you'll always have genuine Xerox supplies on hand when you need them and earn free lifetime service coverage on your eligible Xerox printers.<sup>4</sup>

### Return & Recycling Programs

It's easy to return used supplies for recycling and reuse. Our industry-leading programs have kept millions of used cartridges out of landfills.

Use Genuine Xerox Supplies  
Made for Each Other<sup>®</sup>



BERTL's Best  
Best Eco Friendly Ink Technology  
Xerox Solid Ink  
BERTL  
November 2011

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- \* Full customer reviews and ratings are available at [xerox.com](http://xerox.com) and average customer ratings were taken on September 9, 2011.  
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† WorkCentre 3220, BERTL's Best, BERTL, Best Small Workgroup Monochrome Printer 2009, Phaser 3300MFP, Editor's Choice, Better Buys for Business, 2009 Black and White Printer Multifunctional Guide, June 2009, Phaser 6180MFP/N, BERTL's Best, BERTL, Best Small Office/ Micro Office Color Laser MFP, June 2009, Phaser 3635MFP/X, Exceptional – 5-Star Rating, BERTL, July 2009, WorkCentre 4250, Editor's Choice, Better Buys for Business, 2009 Black and White Printer Multifunctional Guide, June 2009, WorkCentre 4260XF, BERTL's Best, BERTL, Best Departmental Mono A4 MFP Range with Outstanding Scan Feature Set, July 2009, Phaser 6280DN, BERTL's Best, BERTL, Best SMB / Workgroup Colour Laser for Image Quality, June 2009, Phaser 7500, BERTL's Best, BERTL, Best Small to Medium Workgroup Colour Printer, 2009, BERTL's Best Best Eco Friendly Ink Technology Xerox Solid Ink BERTL November 2011, Phaser 3250, Editor's Choice, Better Buys for Business, 2008 Office Laser Printer Guide, June 2008, Phaser 3600, Editor's Choice, Better Buys for Business, 2008 Office Laser Printer Guide, June 2008, Phaser 5550, Editor's Choice, Better Buys for Business, 2008 Office Laser Printer Guide, June 2008, BERTL's Best Best Eco Friendly Ink Technology Xerox Solid Ink BERTL November 2011  
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