

“Amaze & Win” with Xerox® Light Production Color

All-in-one “Amaze & Win” kit – wildly popular!

- Showcase applications not possible on other products
- Demos remarkable color capability
- Stunning details (1/100”/0.8 point microfont shown with 45x LED loupe (included)
- Surprisingly wide substrate capability



Video – Samples Teaching Talk-Track

- Learn why each sample is unique and truly stands out.
- Learn how to apply to many industries.

Each all-in-one kit includes:









- LED 40x loupe
- Samples – Microfont, Plastics, Synthetics, Metallic Pearl, FunFlip®
- Video – commercial teaching talk track
- Brochure, QR codes for “single click” access for video, Competitive, More

MAPS 610P730420



Light Production Resources Map

- One click
- Any device, anywhere!
- Brochures, videos, specs and more

	Description	Idea Guide	Why Xerox?
	Loupe with two LED lights Adjustable Focus (batteries included and leather carrying pouch included)	The bright LED magnification shows the details. 500,000 digits of Pi....	2400x2400 DPI Not just a Laser with DPI but an entire print path including a) Laser, b) Toner and c) Image path. You need all of these three to get the best color and substrates on the market!
Product Brochure	Product Brochure	Product Brochure	Product Brochure
Resources One-Click	LPResources “one-click” map	www.xerox.com/LPResources Guide to resources as a “one - click” map	www.xerox.com/LPResources Guide to resources as a “one - click” map
	500,000 Digits of Pi 500,000 digits of pi, in 0.6 font contained within a 6” x 13” area. We’re talking about text that is just 1/100th of an inch high and requires a magnifying glass or loupe.	Security applications High DPI proof point Equals more color per page More substrates. Total control of small dots. “Wow, that’s amazing.”	0.8 point Xerox® MicroFont We’ve combined class-leading print resolution, Xerox® EA Toner and software for stunning detail. Outstanding performance on new substrates such as digital synthetics.
2” x 2” U.S. Constitution	2” x 2” U.S. Constitution We’re talking about text that is just 1/100th of an inch high and requires a magnifying glass or loupe.	Another fun example of microfont and amazing detail.	0.8 font Xerox® MicroFont We’ve combined class-leading print resolution, Xerox® EA Toner and software for stunning detail.
	Glossy Clear for Window/Label/Bottle Labels A selection of permanent or temporary (low tack) Clear or Frost synthetic adhesive plastics. Great for retail promotional applications, digital print-for-one or groups, customized water bottles, wine bottles, candles and much more, or make a unique bottle for any business or occupation. Gas, Oil, Waterproof	Labels, signs, industrial, short run, chemical, mining, scientific, retail, counter mats, parking, tags, point-of-sale, safety labels, warnings, health, restaurant	The Xerox® 560/570 unique EA Toner with Ultra Low-Melt technology output fuses to synthetic media in a chemically bonding way. This ensures outstanding image quality on specialty substrates such as polyester and more. Gas, Oil, Waterproof Durable, customized; no laminating.
	Matte Label for Stickers/Label/Signage Shows the value of creative signage. Temporary and permanent adhesives, and clear and frosted. Gas, Oil, Waterproof; no lamination needed	Labels, Signs, Industrial, Short run, Chemical, Mining, Scientific, Retail Counter Mats Parking tags Point of Sale Safety Labels, Warnings, Health, Restaurant.	The Xerox® 560/570 unique EA Toner with Ultra Low-Melt technology output fuses to synthetic media in a chemically bonding way. This ensures outstanding image quality on specialty substrates such as polyester and more.
	Polyester FunPack 8 mil Six pre-perforated shapes showing ID cards, discount pass and door hanger. Many more shapes possible. Note the density of the toner. Gas, Oil, Waterproof; no lamination needed	Identification, casinos, events, manufacturing, labels, golf, sports, university, restaurants, real estate, retail, new business startups, non-profits, schools, government, agencies	Polyester shapes; six shapes per page. The Xerox® 560/570 unique EA Toner with Ultra Low-Melt technology output fuses to synthetic media in a chemically bonding way. Gas, Oil, Waterproof. Durable, customized; no laminating. Notice the density of the black!
	Tasteful Pairing and/or Montage Simple but effective examples of the image quality found on the Xerox® 560/570. Note the detail and deep reds with lifelike details in the skin tones, metallics and glass.	Example of high image quality and Variable Print applications possible on the Xerox® 560/570..	Enabled by the Xerox® 560/570 2400 x 2400 DPI and EA Toner with Ultra Low-Melt technology. Deep, rich reds and blues. Metallics and glass examples. A nice, simple, all-in-one piece.
	Pearl Metallic Paper “Yosemite Valley” An amazing piece showcasing the intense quality possible with the Xerox® 560/570. Further enhanced by a 3D aspect with rainbow on Pearl Paper.	Fundraisers, creative, wedding invitations, high-end posters	Xerox® 560/570 image quality at ultimate levels. The iridescent shimmering “pearl” paper adds the final touch on the benchmark IQ.
	3 D – FunFlip App Awesome three-dimensional piece that showcases any story. Let your imagination run – can be practical for business. Imagine your services and your business cards in an attention getting three-dimensional form!	Weddings, events, schools, real estate, promotional, business cards, sports, promotions, non-profit, any story.	Xerox provides end-to-end support with templates. http://www.youtube.com/watch?v=fHUB8hHCgQk http://www.xerox.com/printer-supplies/