

# Government

## An intelligent communications solution that *works* for Government Organizations.

In Government Organizations, implementing a solution that removes time, cost, and frustration normally associated with traditional methods of communication has a direct effect on the productivity and satisfaction of agencies, departments, officials, IT professionals, personnel, and others.

It is with these requirements in mind that Stroom Communications is pleased to introduce an end-to-end communications solution that ensures information gets to the people who need it... at the right time, in the right place, and in the right format. Ensuring information is available where, when, and how it is needed enables proactive—rather than reactive—message delivery and response procedures that invariably lead to measurable, repeatable benefits.

With Cleo's Stroom products, Government Organizations spend less time focused on how to get their messages out and more time on core competencies. The Stroom solution is even more crucial for government personnel because it allows them to focus on *their* core competency, while keeping them informed via a method that is convenient for them and appropriate for the situation.

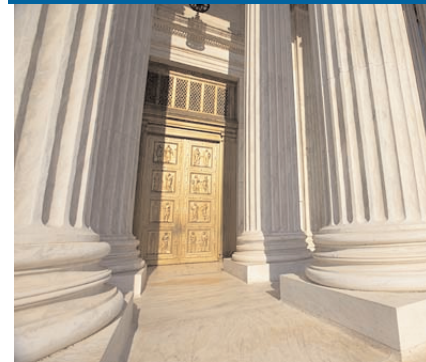
**FAXING AS EASY AS COPYING** Hardcopy documents are faxed from a multi-function device with “push-button” ease to any number of recipients. Pre-established contact lists ensure “scan-once-fax-many” functionality that eliminates much of the time, cost, and user frustration normally associated with faxing large groups.

**FAXING AS EASY AS PRINTING** Stroom integrates with the procurement programs for electronic documents, which enables easy, “one-step” faxing directly from the user's desktop. Confirmations are sent via email with a copy of the faxed document as an attachment, ensuring fast, simple communication with no standing and waiting over standalone fax machines.

**RECEIVING FAXES LIKE EMAIL** Incoming faxes appear in the recipient's inbox just like email. Keeping information electronic facilitates content management and simplifies response. Comprehensive tracking functionality maintains an audit trail of all incoming and outgoing faxes to aid in regulatory compliance processes.

**BEYOND FAXING: ALERT NOTIFICATION TO AND FROM ANYWHERE** For a communication solution to be complete, it must offer more than a single method of information dissemination. The Stroom solution offers an inventive way to send routine and/or critical information as voice, text message, document, image, or video to phones, cell phones, PDAs, pagers, multi-function devices, fax machines, and/or email.

By sending communications in a wide range of formats to a wide range of devices, recipients are more likely to receive the message when and how it is most convenient to respond.



### Benefits for Government Organization

- A centralized message delivery system reduces the costs of purchasing and maintaining standalone, distributed fax machines.
- An enterprise fax server eliminates dedicated fax lines and long-distance fax charges.
- Comprehensive audit functionality clearly reports all incoming and outgoing communications, helping with regulatory compliance and ensuring future equipment purchasing decisions are fact-based.
- A robust set of built-in security features help comply with stringent government-imposed privacy requirements.

### Benefits to the IT department

- A single solution implemented and supported by Stroom Communications empowers IT staff to focus on higher value work rather than changing cartridges and maintaining hundreds of fax machines.
- An easy-to-learn-and-use communications solution reduces calls to the help desk.

### Benefits to Government Personnel

- Simultaneous, automated message delivery to a large distribution list means personnel spend more time on core tasks.
- The right information sent to the right people, at the right time, in the right format greatly improves the ability for personnel to perform their jobs... Keeping them informed via a method that is convenient for them and appropriate for the situation.

## Network Fax

**PURCHASE ORDERS** Integrates with procurement systems so as POs are generated, purchasing associates can simply fax them directly out of the system, store an electronic copy, and avoid hardcopy printing and manual faxing.

**GENERAL DATA** Automates the secure delivery of information, such as Invoices, Contracts, RFPs, Payroll Information, and more.

**BILLING INFORMATION** Securely sends necessary billing information to all parties responsible for payment in a timely manner, resulting in faster invoice-to-payment and improved cash flow.

**NEWS RELEASES** Ensures media outlets are informed of current news with a few clicks of a mouse. Greater public awareness leads to greater community support.

**DOCUMENT SECURITY** Highly developed security tools prevent unauthorized scanning, faxing, or e-mailing of confidential records from multi-function devices to external destinations through the use of employee login, list authorization, standard secure fax protocols, and audit trail.

## Alert Notification

**CRITICAL ALERTS** Quickly sends alert notification to departments, agencies, emergency personnel, and 911 centers, personnel, and others with emergency information such as Terrorist Activity, Bomb Threats, Amber Alerts, Major Accidents, Rural Fire Response Confirmation and instructions, and more.

**GENERAL INFORMATION ALERTS** Efficiently provides notification of Legislation and Policy Updates, Mandatory Training Alerts, Court Appearance Dates, City Events, Festival Coordination, and much more.

**AUTOMATED PHONE TREE CALLING** Facilitates immediate call-out with audit trail, eliminating manual calling processes and improving efficiency.

**VOICE SURVEY TOOL** Delivers surveys in a timely fashion and in a way that enables recipients to respond conveniently. A comprehensive reporting mechanism improves the ability to access and incorporate feedback.

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