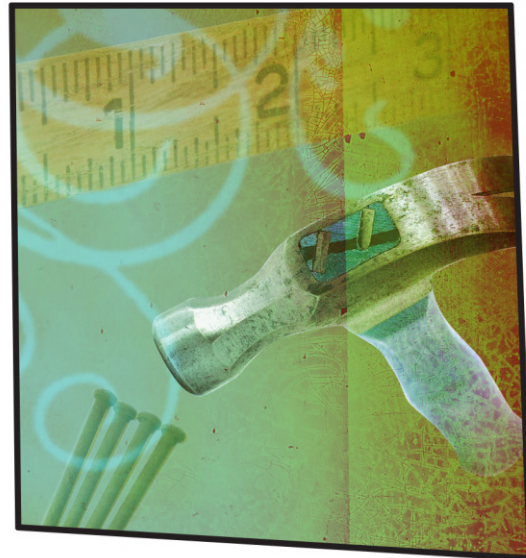


XEROX®

Xerox Office Makeover Contest



*Helping Hands*

**HON**  
Office Furniture



# Office Makeover Contest

## Overview

Good deeds deserve good digs! Xerox Corporation is searching for nonprofit organizations desperately in need of a design and document technology makeover.

From its beginnings, Xerox Corporation has helped shape the idea of corporate social responsibility. It believes passionately that good citizenship is good business and that a successful corporation must be an active participant in society. Last year, Xerox invested more than \$15 million in institutions that tangibly impact the quality of life in communities around the world, including those hardest hit by Hurricane Katrina and the earthquake in south Asia.

Across the nation, there has been an enormous outpouring of support surrounding these natural disasters. Xerox recognizes that the financial assistance for the victims of these major events has often come at a price to other small nonprofit organizations that continue to serve their communities. Xerox is committed to helping these organizations and businesses of all sizes find better ways to work. Its intent is to provide innovative technologies, products and solutions that customers can depend upon to improve business results.

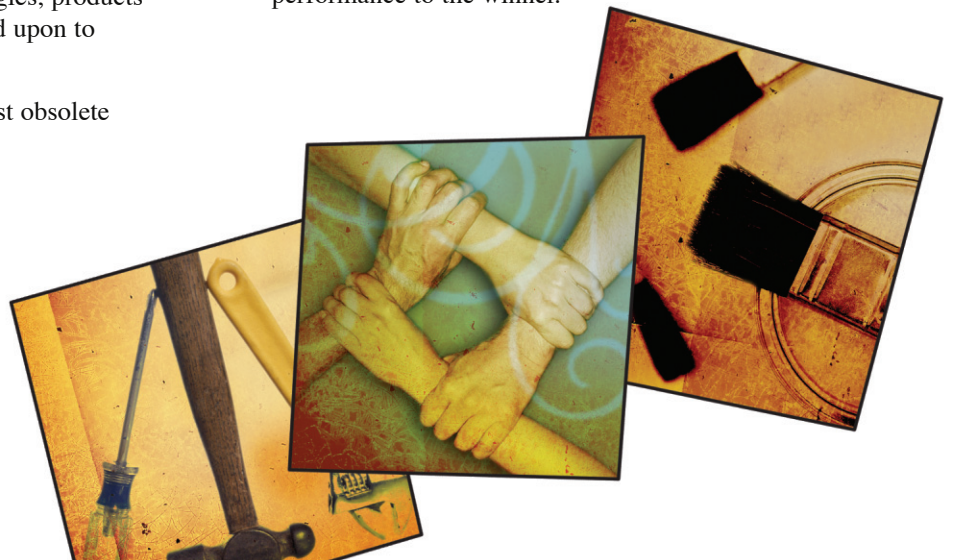
Xerox will hold contests to find the most obsolete nonprofit office in the following cities:

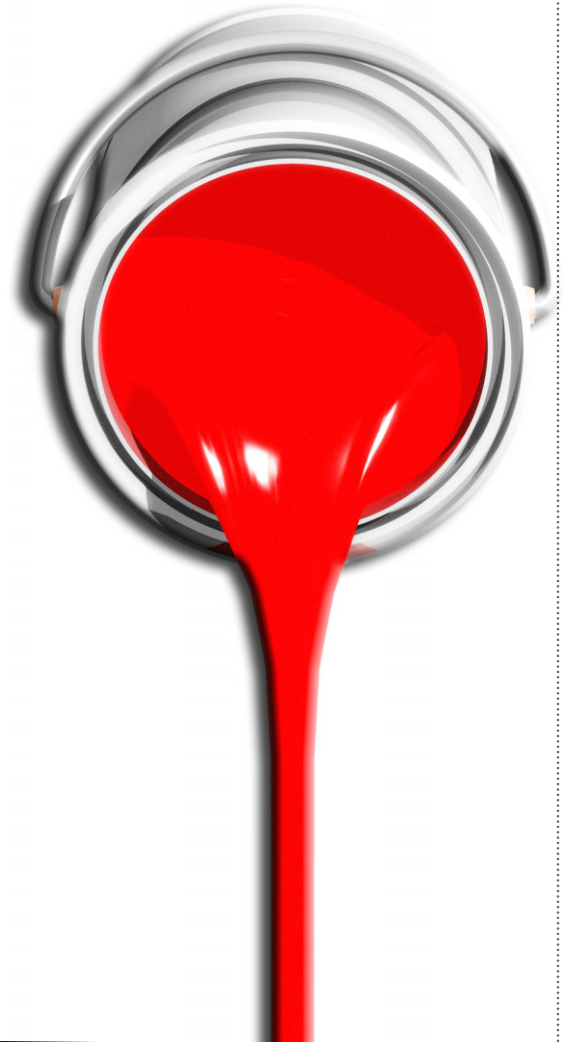
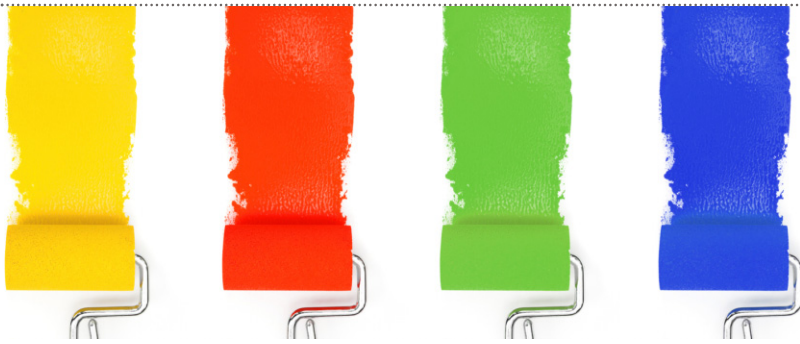
- Charlotte, NC
- Denver, CO
- Indianapolis, IN
- Rochester, NY

In each city, the nonprofit most in need of a helping hand will win a design and document technology refresh to enable the organization to better serve its community.

Xerox will assess the winner's document processes and provide state-of-the-art technology and software to make the office more effective and efficient. The winner will serve as an example for other nonprofit organizations and small businesses in all industries of how simple technology changes, such as adding color to documents and finding the right balance of equipment and software solutions, can result in large productivity gains.

In addition to Xerox document technology, Brice Cooper, host and designer for Home & Garden Television's (HGTV) popular show *Design on a Dime*, will provide interior design services to make the office more functional and attractive. The HON Company will provide new office furniture—delivering durability, comfort and improved workplace performance to the winner.





### Grand Prize

- An office makeover worth up to \$15,000\*
- A Xerox assessment of office document technology and processes, followed by state-of-the-art office hardware and software aimed at adding color and increasing productivity
- Interior design services by Brice Cooper, host and designer for Home & Garden Television's (HGTV) popular show *Design on a Dime*, to improve office appearance and functionality
- New office furniture from The HON Company

### Judging Process

Submissions will be reviewed, qualified and scored by judges from Xerox. A panel of judges will review the finalists and select the winning entry.

Judging is based on the following criteria:

- How outdated is the current technology of the entrant?
- Which organization has the most inefficient document processes, including number of steps within a process?
- How inefficient/outdated is the workspace?

\* The exact retail value of the office makeover will depend on the specific written recommendations made by Xerox and designer Brice Cooper for improving the appearance, functionality and productivity of the winner's office environment.



### Fast Facts

- No purchase necessary.
- The contest is open to IRC Section 501(c)(3) public charity or private foundation nonprofit organizations in one of the four cities with 5 - 15 full time employees.
- Home offices are not eligible.
- Only one entry can be submitted per office location.
- Organizations can enter online at [www.xerox.com/helpinghands](http://www.xerox.com/helpinghands). Entries must include at least one color photo of the inside of the organization's office.

# Judges



## Brice Cooper

Brice Cooper, host of HGTV's popular show *Design on a Dime* will bring his whimsical design and vibrant sense of color and style to the winning office. "To live an inspired life," is his motto. Cooper weaves this motto into his unique approach to design. He'll create an inspired workplace for the winner, aimed at making the office more productive.

Cooper got his start at the age of 18 when he created a line of handcrafted wall coverings for the residential and commercial markets in and around the city of Chicago. The line of textural wall coverings was an instant hit among designers and end users alike.

Based in Chicago, Cooper also writes for *Home By Design* and *West Suburban Living* magazines, for which he contributes a monthly style column. His show, *Design on a Dime*, airs Saturdays at 10 p.m. Eastern time on HGTV.

In his down time, this young and hip interior stylist spends most of his time in the fast lane racing motorcycles.

For more information on Cooper, visit [www.bricecooper.com](http://www.bricecooper.com).



## Paul Gleason

Paul Gleason is vice president, Small and Medium Business, at Xerox Corporation. He's responsible for Marketing, Product Strategy and Alliances. He was appointed to this position in February 2006 and maintains offices at Xerox Corporate Headquarters in Stamford, Conn.

Prior to assuming this role, Gleason served as vice president of Marketing and Operations Support for Xerox Latin Group, a position which followed his tenure as executive director of Marketing and the Intergraded Supply Chain for Xerox Mexicana. Previously, he served as vice president of Marketing for Xerox (China) Limited in Shanghai.

Gleason joined Xerox in the Xerox Latin Region in 1973. In Latin America, he has worked in various managerial positions in sales, marketing, finance, channels and systems product management. He was responsible for negotiating several business and distribution

arrangements that improved Xerox business in the region. In 1994, Gleason was promoted to general manager, Distributor Operations, where he managed channel partners in more than twenty countries in Central America and the Caribbean. From 1998 to 2000, he was general manager for the Caribbean Region.

Gleason earned a master's of business administration in International Business from the University of Bridgeport in 1976. He earned an undergraduate degree in accounting from the same university in 1968.



## Dave Burdakin

Dave Burdakin is the executive vice president of HNI Corporation and president of The HON Company. HNI Corporation is North America's second largest office furniture manufacturer.

Dave has been with The HON Company for 13 years, becoming president in 1999. Under Dave's leadership, The HON Company has received numerous awards and recognition for lean manufacturing and was the winner of three of the last four "Manufacturer of the Year" awards from the Office Furniture Dealers Alliance.

Dave is a member of the board of Wabash National Corporation and is also on the City of Hope National Office Products Council Executive Committee.

Dave holds a bachelor of science in industrial engineering with a minor in economics from Lehigh University and an MBA from Stanford University.

## About Xerox

Xerox Corporation is a technology and services enterprise that helps businesses deploy smarter document management strategies and find better ways to work. It offers an array of innovative document solutions, services and systems — including color and black-and-white printers, digital presses, multifunction devices and digital copiers — designed for offices and production-printing environments. It also offers associated supplies, software and support. Learn more at [www.xerox.com](http://www.xerox.com)

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No Purchase Necessary. ELIGIBILITY: Contest open to: a) any IRC Section 501(c)(3) public charity or private foundation that has their office located in one of the four cities, has between 5-15 employees, a main office workspace less than 1,000 sq. ft and has been operating at least 1 year. PRIZE: 1 Grand Prize of an Office makeover: ARV: \$15,000. Exact retail value will depend on recommendations. Subject to Full Official Rules found at [www.xerox.com/helpinghands](http://www.xerox.com/helpinghands). To remove your name and address from Sponsor's contest mailing list, send a SASE to Xerox Corporation, Attn: Office Makeover Contest, P.O. Box 1000, Wilsonville, OR 97070. SPONSOR: Xerox Corporation, Office Group, 26600 SW Parkway, Wilsonville, OR 97070. VOID WHERE PROHIBITED BY LAW.

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