Phaser® 3300MFP Multifunction Laser Printer

Value Proposition

The Phaser 3300MFP is a small, affordable black-and-white laser MFP with a wide range of print, copy, scan and fax features. With a 30 ppm print speed, built-in networking, two-sided printing, plus powerful scan capabilities, the Phaser 3300MFP will be a compelling offering for SMB and enterprise accounts. Cost-saving features include automatic two-sided printing, low energy use (Energy Star qualified) and toner save mode.

Target Markets

Horizontal Markets:

The Phaser 3300MFP will primarily be used in SMB and large enterprise accounts. Large companies with branch offices are also a clear opportunity for this class of product.

Selling Points

Performance

- 30 ppm copying and printing that moves at the speed of business
- A first-page-out time as fast as 8.5 seconds
- 1200 image quality printing adds high-quality, professional impact to all documents
- Print with confidence, thanks to PCL and PostScript 3 support
- Powerful scanning features include Scan to Email, Scan to PC, Scan to USB Memory Drive and Network Scanning (Windows only) via SMB and FTP

Value

- One device with the right combination of office tools — print, copy, scan and fax — at one great price
- Network ready with built-in Ethernet controller
- Automatic two-sided printing reduces paper waste
- Advanced security features such as authentication helps prevent unauthorized access to scan to email
- Toner-saver and power-saver modes and features like N-up printing and ID Card Copy make it easy to reduce toner, paper, and energy costs

Business-Readiness

- Strong network features, including standard network printing, scan to email, network scanning and remote management
- Scan to/print from a USB memory drive from the front control panel in multiple formats
- A small footprint lets users place the device wherever it's needed
- Support for popular network platforms right out of the box make this multifunction a team player (Microsoft Windows XP, Windows Vista, Linux/UNIX, and Apple Macintosh)

	Phaser 3300MFP
Performance	
Engine speed	Up to 30 ppm (Letter) / 28 ppm (A4)
First-page-out time, print	As fast as 8.5 seconds
Copy	
Copy resolution (max)	600 x 600 dpi
Copy features	Reduce/enlarge, Two-sided (1:2 duplex copy), Background suppression, Collation, ID Card Copy, 2-up/4-up, Cloning, Poster
Print	
Print resolution (max)	600 x 600 dpi (up to 1200 x 1200 enhanced image quality)
Memory (std / max)	96 MB (64 MB + 32 MB DIMM) / 320 MB
Processor	300 MHz
Page description languages	PCL® 5e/ 6 emulations, PostScript® 3™ compatibility
Connectivity	10/100Base-TX Ethernet, USB 2.0
Print features	Watermarks, Toner save mode, N-up, Saved settings, Fit to page, Collation, Overlay, Reduce/enlarge, Poster, Scaling, Print from USB, Booklet printing
Scan	
Scan destinations	Scan to Email, Network Scan to applications/folders (Windows only); Scan to SMB and FTP; Scan to USB Memory Drive, Direct Scan to applications including OCR (software included)
Scan features	Up to 4800 x 4800 dpi (enhanced), File formats: BMP, JPEG, Multipage PDF/TIFF; Scan to PC Desktop® Personal Edition (includes 1 seat of Nuance® PaperPort® SE 11.0, OmniPage® 4.0 SE, Image Retriever), Color Scanning, FTP, SMB, SMTP and HTTP(S), Scan Build Job
Fax	
Fax features	Color fax send, Searchable address book, Fax reports, Forward to fax/email, PC and LAN Fax (send only), Secure fax receive, Last number redial, Distinctive ring, Journal, Junk fax barrier, up to 200 group dial locations, Broadcast fax (up to 249 locations), Delayed fax send, Memory receive, Auto file size reduction, 6 MB fax memory
Paper Handling	
Document feeder type	50-sheet ADF
Paper capacity (std / max)	300 sheets / 550 sheets
Output capacity	150 sheets face down, 1 sheet face up
Media sizes (weights)	3 x 5 in. to 8.5 x 14 in. (60 to 163 gsm)
General	
Duty cycle (max)	Up to 25,000 pages / month
Security	802.1x, SNMPv3, HTTPS, Secure Fax, SSL, IP Filtering, Scan to Email with user authentication
Warranty	One-year warranty, Xerox Total Satisfaction Guarantee

Competitive Comparisons

	Xerox Phaser® 3300MFP	HP LaserJet® M2727 MFP	Brother® MFC-8860DN	Canon imageCLASS® MF6540
Functions	Print, copy, scan, fax	Print, copy, scan, fax	Print, copy, scan, fax	Print, copy, scan
Print				
Print speed (up to)	30 ppm	27 ppm (normal quality), 8 ppm (best quality)	30 ppm	24 ppm
First-page-out time	As fast as 8.5 seconds	As fast as 10 seconds	As fast as 8.5 seconds	As fast as 10 seconds
Print resolution (max)	600 x 600 dpi (up to 1200 x 1200 enhanced image quality)	1200 x 1200 dpi	1200 x 1200 dpi	1200 image quality
Memory (std / max)	64 MB + 32 MB DIMM (fonts) / 320 MB	64 MB / 320 MB	32 MB / 544 MB	128 MB (shared)
Page description languages	PCL® 6 / 5e emulations, PostScript® 3™ compatibility	HP PCL 6 / 5e, PostScript 3 compatibility	PCL 6, PostScript 3 compatibility	Host based
Connectivity (std)	USB 2.0, 10/100Base-TX Ethernet	USB 2.0, 10/100Base-TX Ethernet	USB 2.0, Parallel, 10/100Base-TX Ethernet	USB 2.0, 10/100Base-TX Ethernet
Copy				
First-copy-out time	As fast as 8.5 seconds	As fast as 8.5 seconds	As fast as 8.5 seconds	As fast as 8 seconds
ID Card Copy	Standard	Not available	Not available	Not available
Scan				
Scan resolution, optical (up to)	600 x 600 dpi	1200 x 1200 dpi	600 x 2400 dpi	600 x 600 dpi
Scan destinations	Email, Network (SMB + FTP), USB memory drive, TWAIN/WIA applications	TWAIN/WIA applications, folder, email (via email client)	File, FTP, email	Computer, TWAIN/WIA applications, email (via email client)
Fax				
Fax forward to email	Standard	Not available	Standard	Not available
LAN fax	Standard	Standard	Standard	Not available
Paper Handling				
Document feeder type	50-sheet ADF	50-sheet RADF	50-sheet RADF	50-sheet RADF
Two-sided output	Standard	Standard	Standard	Standard
Paper capacity (std / max)	300 sheets / 550 sheets	300 sheets / 550 sheets	300 sheets / 550 sheets	600 sheets / 600 sheets
Output capacity	150 sheets	125 sheets	150 sheets	100 sheets
Media sizes	3 x 5 in. to 8.5 x 14 in.	3 x 5 in. to 8.5 x 14 in.	5.8 x 5.8 in. to 8.5 x 14 in.	3 x 5 in. to 8.5 x 14 in.
Media weights	60 to 163 gsm	60 to 163 gsm	60 to 105 gsm	56 to 128 gsm
Additional Information				
Duty cycle (max)	25,000 pages / month	15,000 pages / month	20,000 pages / month	15,000 pages / month
Warranty	One-year depot	One-year depot	One-year limited warranty	One-year limited warranty
Advantages / Disadvantages	Fast print/copy speeds and FPOT	Slower print/copy speeds	No ID Card Copy	Slower print/copy speed
	ID Card Copy	Slower first-page-out time (print)	No Scan to SMB	No ID Card Copy
	Fax forward to email and LAN fax standard	No ID Card Copy	Handles limited media weights	No Network Scanning
	Handles heavy media weights	No Network Scanning	Lower duty cycle	No PostScript 3 compatibility
	High duty cycle	No fax forward to email		No fax capabilities
		Lower duty cycle		Handles limited media weights
				Lower duty cycle