

# Double your SPIFF on first-time solid ink printer or MFP sales.



**Double your SPIFF on the first solid ink product you sell in 2011!** If you've never sold a Xerox solid ink product or it's been at least three months since your last sale, now's the time to get into the action. From now through March 31, we'll double your SPIFF on the first solid ink printer or MFP you sell.

## Xerox® ColorQube® 8570

Your office greener

- Cartridge-free design makes this product the sustainability leader
- Consistent print quality no matter how many you print

Regular price **\$699**  
**Less trade-in rebate\*** **\$125** | **\$574**  
 Starting price after rebate

**NEW!**



## Xerox® Phaser® 8560MFP

Outstanding color at your fingertips

- Access walk-up copy, scan, or faxing functions—even while other jobs are printing
- Easy to use; loading supplies is as simple as loading a stapler

Everyday value **\$1,499**<sup>†</sup>  
 Starting price



## Xerox® ColorQube® 8870

Your solid advantage

- Color prints for the price of black and white
- Perfect for your high volume customers

Everyday value **\$2,499**<sup>†</sup>  
 Starting price

**NEW!**



## Xerox® Phaser® 8860MFP

Lowest running cost of any color MFP

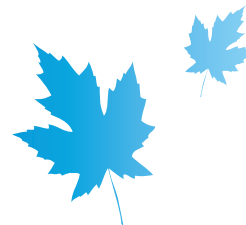
- Media independence means brilliant, professional color on most types of media
- Reduce waste and save money with free GreenPrint software

Everyday value **\$3,999**<sup>†</sup>  
 Starting price



## Double your SPIFF and get up to \$200

| Product        | Double SPIFF 1st unit sold            | Per unit SPIFF after 1st sale        |
|----------------|---------------------------------------|--------------------------------------|
| ColorQube 8570 | N-\$150, DN-\$200, DT-\$200, DX-\$200 | N-\$75, DN-\$100, DT-\$100, DX-\$100 |
| ColorQube 8870 | DN-\$200                              | DN-\$100                             |
| Phaser 8560MFP | \$200 (all configurations)            | \$100 (all configurations)           |
| Phaser 8860MFP | D-\$200                               | D-\$100                              |



\* For details on trade-in rebate, visit [www.xerox.tradeups.com](http://www.xerox.tradeups.com) † U.S. Estimated Retail Price. Price subject to change. Reseller prices may vary.

**Terms and Conditions.** Valid Peak and National Peak Channel Partners only. Valid only for current Xsell participants who have not claimed any solid ink products between October 1, 2010 to December 31, 2011. Participants who sign up for an Xsell debit card between January 1 – March 31, 2011 will be eligible for promotion. Valid US and Canada (all other Xsell terms and conditions apply). All products must be purchased and invoiced between January 1 – March 31, 2011. Claims must be submitted by April 30, 2011.

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