

Xerox Mobile Print Solution 3

Outstanding Enterprise Mobile Print Solution



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With smartphones and tablets becoming commonplace in the office, enterprises are seeking ways to allow employees to print from their mobile devices while still being able to secure and manage that use and monitor output. Xerox Mobile Print Solution delivers mobile print functionality for an organization's entire fleet in an easy-to-administer tool, and its impressive attributes have earned it a Winter 2015 Pick award as Outstanding Enterprise Mobile Print Solution from the analysts at Buyers Lab LLC (BLI).

"Xerox's years of experience in the document imaging space shine through in this solution," said Carl Schell, BLI senior writer. "The solution is easy to use, has a great administration tool and delivers a well-designed and full-featured mobile app for Android and iOS users." That Print Portal app lets users print web pages, documents (including Microsoft Office files) and photos stored on the device or in cloud storage services, and even photos captured with the device's camera. For printing from other devices, users can email print jobs to a device's assigned email address.

An advantage Mobile Print Solution has over standalone OEM mobile print apps is its compatibility with output devices from any manufacturer, providing organizations the ultimate flexibility. Additionally, the solution allows printing to devices at multiple sites—a great convenience for organizations with several offices. Unlike its cloud-hosted sibling, Mobile Cloud Print 2 (also the recipient of a Winter 2015 Pick award), Xerox Mobile Print Solution resides on an organization's own servers, which is a benefit for administrators looking to avoid documents being processed on a third-party server. Further, the web-based administrative console provides a simple way for administrators to manage an entire fleet of devices and users and run reports.

“The demand for easy mobile printing, combined with workflow and network integration requirements, continues to grow. BLI’s selection of Xerox Mobile Print Solution for Outstanding Enterprise Mobile Print Solution acknowledges our commitment to keep pace with this rapidly evolving and important need,” said Jim Rego, general manager, Mobile and Cloud Printing Solutions, Office and Solutions Business Group, Xerox. “With this recognition—the second year in the row—customers and partners have even greater confidence in their decision to work with Xerox for their mobile printing needs.”

About **BLI Outstanding Achievement Awards**

Twice a year with its Pick awards, BLI gives special recognition to the hardware and software products that provided the most outstanding performances in BLI’s unique evaluations. Software solutions undergo an in-depth hands-on review that focuses on key attributes for a solution’s target market and compares how well the product stacks up against leading competitors. Pick winners rise above the competition in key areas such as value, feature set, ease of use, ease of administration, hardware compatibility, software integration, security and support. Software solutions earn an overall rating based on a five-star scale, and Pick contenders are culled from those that earn the highest ratings. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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