Xerox ConnectKey
Share to Cloud 1

Outstanding Achievement in Innovation

xerox

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For some MFP customers, the basic "scan to" capabilities inherent in a device—the ability to deliver static PDF or image files to email recipients, network folders and FTP destinations—are fine. But organizations that need more robust document processing features, such as the ability to convert hardcopy documents to editable Microsoft Office formats, generally have had to rely on a server-based middleware package to handle the conversion and subsequent delivery. That is, until Xerox ConnectKey Share to Cloud came along. The device-resident solution connects compatible Xerox MFPs to popular cloud storage services and email, converting hardcopy documents into searchable, editable files with no server-side software required. Its unique strengths among MFP connector solutions BLI has evaluated to date have earned ConnectKey Share to Cloud an "Outstanding Achievement in Innovation" award.

ConnectKey Share to Cloud empowers knowledge workers to scan hardcopy documents at the MFP, specify scan settings and the desired output format, and have the file delivered to email addresses or one of seven currently supported cloud repository services including Google Drive, Google Docs, Evernote, Dropbox, Microsoft Office 365, SharePoint Online and Salesforce.com. That is a much wider array of destinations than is typically offered by MFP connectors from other device OEMs. And unlike simpler capture and delivery MFP apps that can deliver only static PDF and image files to a destination, ConnectKey Share to Cloud can convert files into searchable PDF and editable Microsoft Word and Excel file formats.

"While traditional middleware packages also support such document conversion, the Xerox solution does not require any costly, complex server-side software at the customer site," explained Jamie Bsales, senior product editor for solutions at BLI. "The conversion and subsequent delivery are handled in the cloud—completely eliminating the ongoing IT burden typical of server-based solutions."

"Receiving the BLI awards for two of our new solutions is an acknowledgement of Xerox's commitment to our customers who are looking for seamless integration between product and solutions and a pathway into leveraging the power of the cloud," said Siddhartha Bhattacharya, Global Office Products and Solutions Marketing Manager, Xerox Office and Solutions Business Group. "With the launch of the ConnectKey ecosystem, Xerox has delivered on that commitment. With Mobile Print Cloud and ConnectKey Share to Cloud, we offer the market truly alternative print and scan solutions with a low start-up cost, minimal infrastructure requirement and IT knowledge to get started and to use. We are honored that Buyers Lab has chosen our solutions for this special recognition!"

About **BLI Pick Awards**

Twice a year with its "Pick" awards, BLI gives special recognition to the hardware and software products that provided the most outstanding performances in BLI's unique evaluations. Software solutions undergo an in-depth hands-on review that focuses on key attributes for a solution's target market and compares how well the product stacks up against leading competitors. "Pick" winners rise above the competition in key areas such as value, feature set, ease of use, ease of administration, hardware compatibility, software integration, security and support. Software solutions earn an overall rating based on a five-star scale, and "Pick" contenders are culled from those that earn the highest ratings. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.