



Competitive Comparison

Xerox WorkCentre® C2424 vs. HP Color LaserJet 4730mfp

The WorkCentre C2424 is the easy, versatile, and dependable choice

- Standard printing, copying, and scanning
- Fast first-page-out time
- Adobe® PostScript® 3™
- Easy to install, use, and maintain



	WorkCentre C2424	Color LaserJet 4730mfp
Exceptional print quality	Up to 2400 FinePoint™	Up to 600 x 600 dpi
Low starting price • Get a superior MFP device with color, duplex, robust scanning, and legendary ease of use for less!	\$1,999 (U.S. ERP) \$2,499 (Canadian ERP)	\$4,999 (U.S. Web) \$6,199 (Canadian Web)
Faster first-page-out time • Get a color or monochrome document faster with the WorkCentre C2424.	As fast as 6 seconds	As fast as 11 seconds
Compact design – weight • The HP 4730mfp is offered as a floor model only, and is heavy and difficult to move.	Min. weight: 97.5 lbs / 44 kg Max. weight: 152 lbs / 68.9 kg	Min. weight: 273 lbs / 124 kg Max. weight: 300 lbs / 136 kg
Compact design – (W x D x H mm) • The WorkCentre C2424 has a smaller footprint and is offered as a tabletop or console device. The HP 4730mfp is offered as a floor standing device only.	Base model: 530 x 660 x 260 Floor model: 530 x 660 x 810	788 x 639 x 1153 1106 x 639 x 1153
Greater memory capacity	256 MB / 1 GB	256 MB / 576 MB
Fewer supplies for greater ease of use • The WorkCentre C2424 has fewer consumables to buy, inventory, or change!	4 ink sticks, maintenance kit	4 toners, image transfer kit, fuser, ADF maintenance kit
Industry standard language support • True Adobe PostScript 3 allows for more accurate printing.	Adobe® PostScript® 3™, PCL 5c emulation	PostScript 3 emulation, PCL 6/5e
Front panel is easier to navigate	Large, graphical front panel	Small, hard to use interface
More standard scanning features • On the WorkCentre C2424, Scan to PC Desktop is as easy to do as making a copy... then users can email it from their PC anywhere at anytime. • Scan to PC is optional on the HP LaserJet 4730mfp.	Scan to PC Desktop, Scan to TWAIN, Scan to Folder	Standard: Scan to Email Optional: More options for approximately \$359 (U.S.)
Easier to load toner	Top loaded ink sticks	Toner loaded on the side
More intuitive driver • Xerox's print driver is a graphical interface that is easy to navigate. HP's print driver has the most commonly used selections on different screens, so it is more time-consuming and less intuitive.	Graphical interface driver	Less intuitive driver
Streamlined driver installation	4-click, 90-second install	25-click, 19-minute install
Superior print management tools • All the tools users and IT staff need to maximize uptime and stay productive.	CentreWare® IS embedded Web server, CentreWare Web, job accounting, e-mail notification, Usage Analysis Tool	HP Web JetAdmin, email alerts, status monitor
Total Satisfaction Guarantee	Yes	No

(see over)



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Other WorkCentre C2424 Advantages

Standard Scanning

The C2424 offers very simple procedures for scanning documents to a file. Users can scan the image to a public folder or a private folder on the C2424's hard drive or directly to a local folder on their PCs. The file is scanned and can then be retrieved at the PC by accessing the embedded Web page of the device. Scan to PC, Twain, and folder are standard on the WorkCentre.

The HP device only offers scan to email as a standard scanning tool. To add more functionality, such as Scan to PC, a user has to purchase additional server based software that can cost almost \$400 (U.S.). And other HP scan devices have created scan to email sizes that are three times as large as the WorkCentre C2424 on basic office documents (based on testing).

Simple design = simple maintenance

The WorkCentre C2424 is very user and environmentally friendly. Genuine Xerox ink sticks are safe to handle, mess-free and environmentally sound. There are no used ink or toner cartridges to dispose of.



Unlike the HP Color LaserJet 4730mfp, which requires the user to remove and replace spent toner cartridges, the WorkCentre C2424's solid ink sticks are extremely easy to reload... new sticks need only be dropped into the unit's ink loader underneath the top cover and there are no empty cartridges that ever need to be removed. The HP's toner must be loaded from the side of the unit, adding to the already large floor area required for the device itself.

The HP also has an image transfer kit, an ADF maintenance kit, and a fuser unit that will need to be replaced from time to time. Xerox adds only an easy to replace maintenance kit.

Superior control panel

The WorkCentre C2424's user-friendly control panel consists of an easy to read LED display, a numeric keypad and separate hard keys dedicated to copy and scan functions, which illuminate when that function is in use.

HP's front panel as only a 10 key number pad and a small screen. It is difficult to use even on as basic a job as 2-sided and collated. The user needs to input copy original and output features on multiple screens for a simple copy. The Xerox control panel has dedicated hard keys for commonly used functions.

