



## Competitive Comparison

# Xerox WorkCentre® C2424 vs. Ricoh Aficio CL4000DN

**The WorkCentre C2424 is the fast and easy-to-use MFP from the ground up**

- Faster first-page-out time
- Easier to install, use, and maintain
- Integrated scanner
- More standard features
- Handles heavier media weights
- Better value



	WorkCentre C2424	Ricoh Aficio CL4000DN
<b>Faster first-page-out time</b> • Get a color document faster with the WorkCentre C2424	As fast as 6 seconds	As fast as 10 seconds color As fast as 15 seconds black-and-white
<b>Faster scan speed</b>	Up to 20 ppm color Up to 20 ppm black-and-white	Up to 16 ppm color Up to 33 ppm black-and-white
<b>Fewer supplies for greater ease of use</b>	4 ink sticks and a maintenance kit	4 toners, 4 imaging units, transfer kit, waste bottle, and maintenance kit (fuser and transfer roller)
<b>Fully integrated MFP</b> • Ricoh's scan unit is an optional item that is not attached to the device	Connected to device needing only one power cord and one network drop	Separate scanner unit means two power cords and two network drops
<b>Standard hard drive</b> • Provides features like RIP While Print, Secure Printing and Collation standard	40 GB standard	40 GB optional
<b>More compact size (smallest configuration)</b> • Smaller desktop version for offices without space to spare (the Ricoh scanner must sit to the side of the device without buying the rack unit)	Width: 20.9 inches Weight: 93 lbs.	(with optional scanner) Width: 17.6 + 19.2 inches Weight: 110 lbs. + 35.3 lbs. for the scanner
<b>Handles heavier media weights</b> • Superior flexibility for more reliability and creative freedom	16 lb. bond to 80 lb cover (60 to 220 gsm)	16 lb. bond to 110 lb. index (60 to 216 gsm)
<b>More memory</b>	256 MB / 1 GB	128 MB / 384 MB
<b>More color controls</b> • More color correction options add flexibility for more true, accurate color	TekColor and Automatic Color Correction, ColorSync, ICC profiles	Automatic Color Control, ColorSync, ICC profiles
<b>Total Satisfaction Guarantee</b>	Yes	No

(see over)



# Other WorkCentre C2424 Advantages

## Fully integrated system

Unlike the WorkCentre C2424, the CL4000 with the optional scanner has a separate scan unit that is not attached to the device. The user either has to set the scanner on a table, or purchase the rack unit to place it above the machine. The scanner needs cables attached for the two devices to communicate. Also, the Ricoh device requires two power switches, two power cables, and two network drops.



## Simple design = simple maintenance

The WorkCentre C2424's technology is legendary for its ease of use. Loading ink is as easy as loading a stapler...even a child can do it. The only consumables are the ink sticks and a maintenance kit.

The Ricoh device requires 4 toners, 4 imaging units, a transfer kit, a waste bottle, and a maintenance kit (which contains a fuser and transfer roller). If the rack unit is purchased, the user has to roll the printer forward to change the toners found on top of the machine.

## Better value

The WorkCentre C2424 comes bundled in configurations with all the features a user needs.\*

### WorkCentre C2424DN

(standard with scanning, 256 MB, hard drive) **Total: \$2,999**

<b>Ricoh CL4000DN</b>	\$1,999
+ scanner	\$1,750
+ hard drive	\$315
+ extra 128 MB	\$440
<b>Total:</b>	<b>\$4,504</b>

### WorkCentre C2424DX

(standard with scanning, hard drive, 2 paper trays, cart, 512 MB memory, and ScanSoft) **Total: \$4,399**

<b>Ricoh CL4000DN</b>	\$1,999
+ scanner	\$1,750
+ hard drive	\$315
+ paper tray	\$390
+ scanner rack	\$300
+ ScanSoft	\$0 (no option)
+ extra 256 MB	\$800
<b>Total:</b>	<b>\$5,554</b>

## Fast network installation

One of the easiest network driver installation procedures on the market today gets users setup and printing or scanning in just minutes.

## Xerox PhaserSMART® automated troubleshooting

PhaserSMART performs a remote diagnostic on the printer and automatically provides feedback and step-by-step solutions.

- Turns a potential service call into a simple automated solution
- No need to search an online database for the printer's problem
- Saves time and money and keeps offices self-sufficient and productive by avoiding service or help desk calls

\* Estimated U.S. retail prices