



Competitive Comparison

Xerox WorkCentre® C2424 vs. HP LaserJet 4345mfp

The WorkCentre C2424 is the easy, versatile, and dependable choice

- **COLOR** printing, copying, and scanning
- **Adobe® PostScript® 3™**
- **Fast first-page-out time**
- **Two-sided printing is standard**
- **Easy to install, use, and maintain**



	WorkCentre C2424	HP LaserJet 4345mfp
Color printing and copying	Yes	No
Low starting price • Get a superior MFP device with color, duplex, robust scanning, and legendary ease of use for a very similar price	\$2,999 (U.S. ERP) \$3,999 (Canadian ERP)	\$2,599 (U.S. Web) \$3,199 (Canadian Web)
Faster first-page-out time • Get a color or monochrome document faster with the WorkCentre C2424	6 seconds	10 seconds (advertised) 18 seconds (based on Xerox testing)
Compact design • The WorkCentre C2424 is easier to move and install	Minimum weight: 97.5 lbs	Minimum weight: 113.7 lbs
Standard hard drive has greater capacity • The WorkCentre C2424's hard drive enables valuable features like Saved/Secure/Proof Print, compressed page pipelining, collation, and extended font storage	40 GB standard	20 GB
Standard two-sided printing on all models	Standard	Optional for \$375 (U.S.)
Superior media flexibility • Handles heavier media weights for more reliability and creative freedom	60 to 220 gsm from Tray 1 60 to 122 gsm from Tray 2	60 to 199 gsm from Bypass 60 to 105 gsm from Trays
Industry standard language support • True Adobe PostScript 3 allows for more accurate printing	Adobe® PostScript® 3™, PCL 5c emulation	PostScript emulation, PCL 6/5e
Exceptional print quality	2400 FinePoint™	1200 dpi emulation
More standard scanning features • On the WorkCentre C2424, Scan to PC Desktop is as easy to do as making a copy... then users can email it from their PC anywhere at anytime • Scan to PC is optional on the HP LaserJet 4345	Scan to PC Desktop, Scan to TWAIN, Scan to Folder	Standard: Scan to Email Optional: More options for approximately \$359 (U.S.)
Wide variety of scan types	PDF, TIFF, JPEG, GIF & BMP	PDF, TIFF, JPEG
Flexible scan resolutions • More scan resolutions allow for a wider variety of file sizes that best meet the needs of the user and the network (note: 600 dpi and 400 dpi scanning require 512 MB of memory)	600 x 600, 400 x 400, 300 x 300, 200 x 200, 100 x 100	300 dpi only
Streamlined driver installation	4-click, 90-second install	25-click, 19-minute install
Superior print management tools • All the tools users and IT staff need to maximize uptime and stay productive	CentreWare® IS embedded Web server, CentreWare Web, job accounting, e-mail notification, Usage Analysis Tool	HP Web JetAdmin, email alerts, status monitor
Total Satisfaction Guarantee	Yes	No

(see over)



Other WorkCentre C2424 Advantages

Why the WorkCentre C2424 is the right choice

- Great looking prints and copies in COLOR and black and white (2400 FinePoint™) at up to 24 ppm
- Finally, a color 'laser class' MFP even easier to use than a monochrome laser
- Easy 4-click installation
- Network maintenance is easy and intuitive with intelligent software
- The WorkCentre C2424 has features like scanning and copying that are both easy to use and with the added benefit of COLOR
- The HP LaserJet 4345mfp provides color scanning only, forcing a business to buy another device to produce the color output

Easier to use

Easier scanning operation

The WorkCentre C2424 has standard Scan to PC Desktop, Scan to Folder, and Scan to TWAIN that is very user-friendly and intuitive.

- The LaserJet 4345mfp can only Scan to Email, which takes up to nine steps to complete
- The WorkCentre C2424 Scan to Folder feature is as easy as making a copy (only three steps)

Fast printer and scanner driver installation

One of the easiest print/scan driver installation procedures on the market today gets users setup and working in just minutes.

Xerox PrintingScout

PrintingScout provides instant, detailed, on-screen alerts with solution instructions, so you can quickly and easily fix the problem before the job prints.

- Eases the burden on IT because users get instant step-by-step graphic instructions on how to fix the problem themselves
- Users get their print jobs faster and stay more productive

Xerox PhaserSMART® automated troubleshooting

- PhaserSMART performs a remote diagnostic on the printer and automatically provides feedback and step-by-step solutions
- Turns a potential service call into a simple automated solution
- No need to search an online database for the printer's problem
- Saves time and money and keeps offices self-sufficient and productive by avoiding service or help desk calls

Xerox CentreWare® printer management utilities

Xerox has the superior printer management utilities that are the easiest and most comprehensive in their class.

- CentreWare Internet Services embedded web server
- CentreWare Web printer management utility
- Job Accounting to track consumable usage, and more.