

# Xerox® ColorQube® 8870 / Phaser® 8860MFP

## Color printing for black-and-white prices

The time has come to add color to office documents without worrying about costs. The ColorQube® 8870 color printer and Phaser® 8860MFP color multifunction printer allow offices to drastically reduce their total cost of printing.

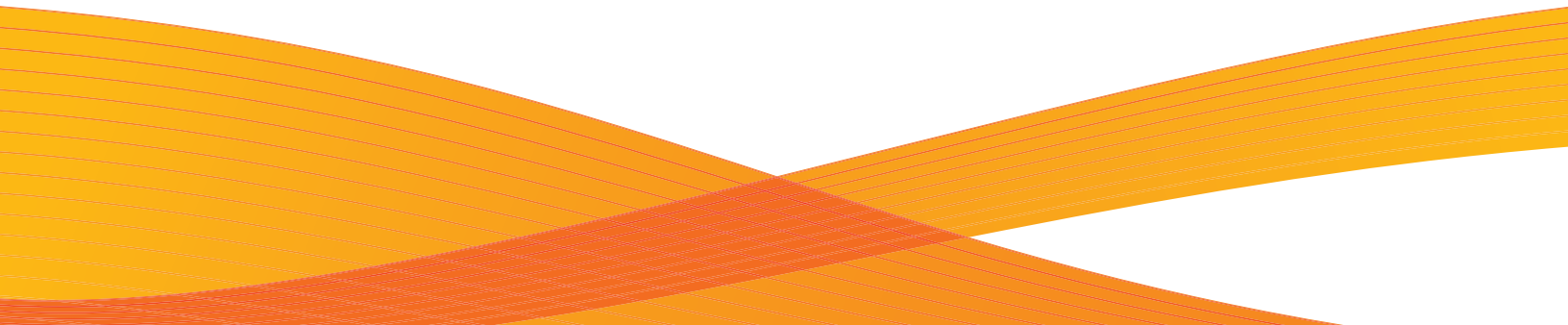
### Find out how much you can save.

Not all printed pages are created equal. The cost of a page is directly related to coverage, or the percent of the page covered by ink or toner. This document illustrates how per-page costs fluctuate by document, and how you can lower printing costs with Xerox.

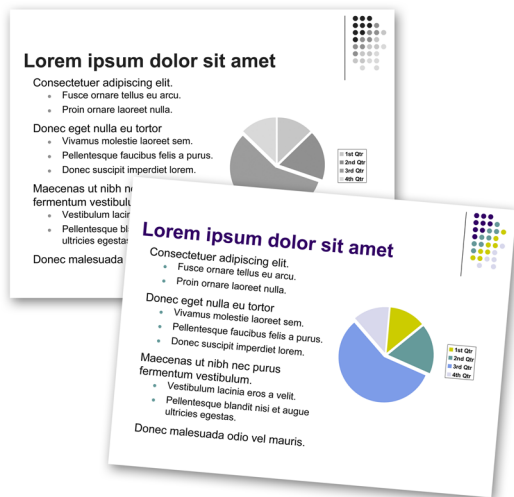


| B/W Coverage | Color Coverage | Printing Costs                    | Color  | B/W    |
|--------------|----------------|-----------------------------------|--------|--------|
| 3% Black     | 1% Cyan        | ColorQube 8870/<br>Phaser 8860MFP | \$0.01 | \$0.01 |
|              | 1% Magenta     | Competitive                       | \$0.03 | \$0.01 |
|              | 2% Yellow      | Color Laser                       |        |        |
|              | 1% Black       |                                   |        |        |

| B/W Coverage | Color Coverage | Printing Costs                    | Color  | B/W    |
|--------------|----------------|-----------------------------------|--------|--------|
| 25% Black    | 21% Cyan       | ColorQube 8870/<br>Phaser 8860MFP | \$0.07 | \$0.07 |
|              | 10% Magenta    | Competitive                       | \$0.22 | \$0.08 |
|              | 8% Yellow      | Color Laser                       |        |        |
|              | 6% Black       |                                   |        |        |

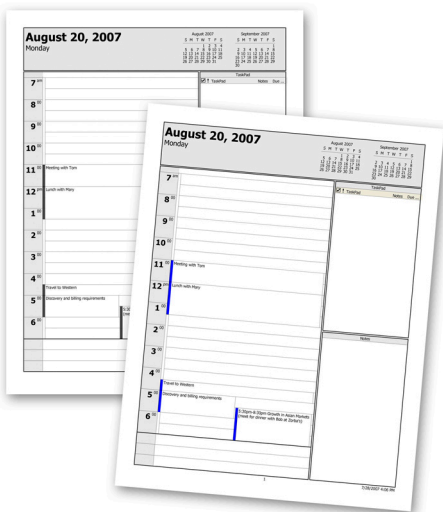


# ColorQube® 8870 / Phaser® 8860MFP



| B/W Coverage | Color Coverage                                 | Printing Costs                    | Color  | B/W    |
|--------------|--|-----------------------------------|--------|--------|
| 7% Black     | 3% Cyan<br>2% Magenta<br>1% Yellow<br>4% Black | ColorQube 8870/<br>Phaser 8860MFP | \$0.02 | \$0.02 |
|              |  | Competitive                       | \$0.05 | \$0.02 |
|              |  | Color Laser                       |        |        |

| B/W Coverage | Color Coverage                                  | Printing Costs                    | Color  | B/W    |
|--------------|---|-----------------------------------|--------|--------|
| 11% Black    | 10% Cyan<br>4% Magenta<br>1% Yellow<br>3% Black | ColorQube 8870/<br>Phaser 8860MFP | \$0.03 | \$0.03 |
|              |   | Competitive                       | \$0.09 | \$0.04 |
|              |   | Color Laser                       |        |        |



| B/W Coverage | Color Coverage                                 | Printing Costs                    | Color  | B/W    |
|--------------|--|-----------------------------------|--------|--------|
| 5% Black     | 1% Cyan<br>1% Magenta<br>1% Yellow<br>4% Black | ColorQube 8870/<br>Phaser 8860MFP | \$0.02 | \$0.02 |
|              |  | Competitive                       | \$0.03 | \$0.03 |
|              |  | Color Laser                       |        |        |



For more information, call 1-877-362-6567 or visit us at [www.xerox.com/office](http://www.xerox.com/office)